



WE INVITE YOU

..... TO PARTNER WITH

SAGE WEDDING PROS.

*meet. mingle. share.
in your city.*

HOST THURSDAY THERAPY IN YOUR CITY

WHAT IS THURSDAY THERAPY?

We promote a culture of camaraderie, collaboration, and cohesion within the wedding industry. It is through our relationships with one another that the wedding industry will become stronger and our businesses will be more successful. We welcome all people in the business of weddings to join our fun and festive mixers.

Thursday Therapy is a place for us to meet, mingle, share.

PARTNER WITH SAGE WEDDING PROS TO:

- ▶ Establish yourself as a leader in your marketplace.
- ▶ Increase referrals and business.
- ▶ Leverage the strength of the Sage Wedding Pros' and Thursday Therapy brand names.
- ▶ Represent Sage Wedding Pros locally.
- ▶ Join a national network of professionals. Travel anywhere and you have a group of wedding pros ready to network with you.
- ▶ Quick way to develop your own personal relationships with colleagues in your market, particularly venues, catering managers, and photographers as you partner with them each month.
- ▶ Gain all the tools from Sage Wedding Pros to launch Thursday Therapy and make it a success in your market.

BUSINESS MEETS *fun* AT THURSDAY THERAPY

THE PERKS & TOOLS:

THURSDAY THERAPY CITY-SPECIFIC EVENTS

An easy-peasy website that is ready to run for your city's events.

THE GUIDE

A book with everything you'll need to succeed for organizing

Thursday Therapy in your market:

- a step by step growth plan
- a monthly action checklist
- how to negotiate with venues and sponsors
- how to market your events and spice things up
- how to be a perfect host and make business happen
- how to make the most of your Thursday Therapy website

THE TOOLS

- a website login with templates used for organizing events
- tracking sheets for recording sponsors and attendees
- invitation templates for Thursday Therapy events
- pitch letter templates for venues
- marketing material and signage to build brand awareness

THE THINKTANK ~ Sage Wedding Pros guidance

- Coaching session for launching Thursday Therapy in your city
- 20% off on all Sage Wedding Pros' online tools, workshops and conferences. (A value of up to ~\$360+ on Be Sage Conference.)

COMMITMENT TO PARTNERSHIP

We expect that our Thursday Therapy partners share in our commitment to the wedding industry.

We will review each applicant thoroughly and have a brief interview to ensure that our goals are aligned.

If you are interested in this opportunity, please visit:

thursdaytherapy.net/become-a-host/

We encourage applicants to apply with a co-applicant.

We feel that having a co-host will enable you to grow Thursday Therapy in your city easier and get support from one another.

City Launch Investment

\$500 INITIAL LICENSE FEE - SINGLE HOST
\$700 INITIAL LICENSE FEE - TWO HOSTS
\$300 ANNUAL RENEWAL

PAYMENT PLANS AVAILABLE